

## The SCI Regional Conference in Atlanta, GA

April 29-30, 2010

### BYRNE HEALTHCARE

REQUESTS THE HONOR OF YOUR PRESENCE AT THE UPCOMING STRATEGIC CARDIOVASCULAR INITIATIVE (SCI) CONFERENCE.

The Strategic Cardiovascular Initiative (SCI) is an exclusive membership-based network dedicated to bringing together cardiovascular (CV) physicians and hospital administrators. The primary objective is to share best practices in the CV industry to be the finest CV program (high-quality outcomes, efficient patient care and reduced cost) in their marketplace.

The SCI is the non-profit division of Byrne Healthcare, a Denver-based integrated healthcare company with over 30 years of expertise in increasing hospital margins, servicing over 300 clients in 38 states.

#### THE SCI PHYSICIAN PANEL:

- William Knopf, M.D., Piedmont Heart Institute, Atlanta, GA
- William O'Neill, M.D., University of Miami Health System, Miami, FL
- Kenneth Huber, M.D., Saint Luke's Hospital, Kansas City, MO
- Mark Goodwin, M.D., Edward Hospital, Naperville, IL
- Howard (Bo) Walpole, M.D., Saint Thomas Hospital, Nashville, TN
- Kevin Graham, M.D., Abbott Northwestern Hospital, Minneapolis, MN
- Clyde Meckel, M.D., BryanLGH Health System, Lincoln, NE

#### WHAT ARE THE SCI DELIVERABLES:

- ✓ Exclusivity in your primary service area (as defined by the hospital's marketing dept). The goal will be to have one member team per service area. Once a member is active, then other hospital in their area will not be allowed to join, attend conferences or tap into the SCI resources.
- ✓ The hospital's collected data is benchmarked to industry standards and opportunities for improvement are identified and quantified.
- ✓ The hospital receives a public profile of information/data already gathered and publically reported from the Medicare, state agencies and insurance companies. This is to increase awareness and perceived strengths/weaknesses in CV service pricing, outcomes and value for the patient.
- ✓ Select networking opportunities for research and education.

#### CONFERENCE SCHEDULE:

##### Thursday, April 29

3:00pm - 4:30pm

Private tour of the Piedmont Heart Institute will be made available to all invited guests.

5:00pm - 8:00pm

Networking cocktails and dinner invitation for physicians ONLY will immediately follow.

##### Friday, April 30

7:00am - 8:00am

Registration and continental breakfast

8:00am - 12:00pm

Introduction and Presentations (includes a 20 minute break)

12:00pm - 1:30pm

Networking Lunch

1:30pm - 3:00pm

Presentations

3:00pm

Closing Statements

#### The SCI Regional Conference

Atlanta, GA

Thursday, April 29 - Friday April 30, 2010

[Ritz Carlton](#)

404.327.2700

3434 Peachtree Road, NE

Atlanta, GA

#### **Reserve your room**

(limited block rooms at \$179 per night; mention Byrne Healthcare when calling)

**RSVP**

(This event is free and invitation only)

**MORE DETAILS TO FOLLOW IN COMING MONTHS**